# NC Asthma Summit 2018:

# Population Health and Personalized Asthma Management



# Tuesday, May 8, 2018 | Burlington, NC

ΓΙΟΝ	St. Mark's Church
	1230 St. Mark's Church Road
	Burlington, NC 27215

DATETuesday, May 8, 2018REGISTRATION7:15 am-7:50 am (refreshments provided)PROGRAM7:50 am-4:15 pm (lunch provided)

#### Early registration fees through May 1, 2018.

**PROGRAM FEE \$60.00** (\$75.00 after May 1, 2018)

# **DESCRIPTION**

LOCAT

Observe Asthma and Allergy Awareness month at this annual one-day interprofessional summit. It will highlight the NIH asthma guidelines; the impact of ACEs, obesity and wildfires on asthma; the role of school nurses and community health workers in asthma, and more. Exhibitors will be on-site with asthma-related products.

## **AUDIENCE**

CLICK HERE TO REGISTER

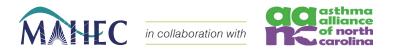
Registered Environmental Health Specialists, Health Educators, Nurses,

Respiratory Therapists, and others interested in this topic.

## **OBJECTIVES**

Upon completion of this activity, participants will be able to:

- Utilize NIH guidelines for care of persons with asthma
- Cite the impact of adverse childhood experiences, obesity and wildfires on asthma
- Respect the roles of various team members—including clinicians and public health specialists—in working with persons who have asthma
- Incorporate new knowledge about asthma devices or biologics or novel nicotine delivery systems in the care of persons who have asthma



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# DIRECTIONS

#### St. Mark's Church 1230 St. Mark's Church Road Burlington, NC 27215

Phone: 336-584-8983 Click here for directions.

### **PROGRAM AGENDA**

7:15-7:50	Registration, Light Breakfast (provided) & Exhibitors
7:50-8:00	Welcome — AANC Host
8:00-8:45	ACEs & Asthma: Building Resiliency — Elizabeth Tilson, MD, MPH, FAAP, FACPM
8:45-9:30	Wildfires' Impact on Asthma — Ana Rappold, PhD — David Diaz-Sanchez, PhD
9:30-9:45	Break & Exhibitors
9:45–10:30	The Relationship Between Obesity & Asthma — Jason Lang, MD, MPH
10:30–11:15	NIH Asthma Guidelines — Gary Falcetano, PA-C
11:15-11:30	Break & Exhibitors
11:30-12:00	Q&A Panel of Morning Speakers — Moderated by AANC Host
12:00-1:00	Lunch (provided) & Exhibitors
1:00-2:00	Concurrents Sessions:
1:00-2:00	<ul> <li>Concurrents Sessions:</li> <li>A. E-cigarettes and Novel Nicotine Delivery Systems <ul> <li>Jim Martin, MS</li> </ul> </li> <li>B. Biologics and the Treatment of Asthma <ul> <li>Jennifer Caicedo, MD</li> </ul> </li> <li>C. Asthma Care Management in the School Setting <ul> <li>Ann Nichols, RN, MSN, NCSN</li> </ul> </li> </ul>
1:00-2:00 2:00-2:15	<ul> <li>A. E-cigarettes and Novel Nicotine Delivery Systems — Jim Martin, MS</li> <li>B. Biologics and the Treatment of Asthma — Jennifer Caicedo, MD</li> <li>C. Asthma Care Management in the School Setting</li> </ul>
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2:00-2:15	<ul> <li>A. E-cigarettes and Novel Nicotine Delivery Systems — Jim Martin, MS</li> <li>B. Biologics and the Treatment of Asthma — Jennifer Caicedo, MD</li> <li>C. Asthma Care Management in the School Setting — Ann Nichols, RN, MSN, NCSN</li> <li>Break &amp; Exhibitors</li> </ul>

- **3:30–4:00** Q&A Panel of Afternoon Speakers — Moderated by AANC Host
- 4:00–4:15 Presentation of Asthma Champion Award & Wrap-Up — AANC Host

### FACULTY

Elizabeth "Betsey" Tilson, MD, MPH, FAAP, FACPM, is the State Health Director and the Chief Medical Officer for the NC Department of Health and Human Services. Dr. Tilson is also a practicing primary care pediatrician at the Wake County Human Services Child Health Clinic in Raleigh, NC.

Ana Rappold, PhD, is a Principal Investigator with the EPA's Environmental Public Health Division of National Health and Environmental Effects Research Lab in Chapel Hill, NC. Her research is focused on the health effects of air pollution and wildfire smoke.

David Diaz-Sanchez, PhD, is the Chief of Clinical Research Branch and the Acting Director of the Environmental Public Health Division of the EPA. His work of the last twenty years has been on asthma and the effects of pollutants on the immune system.

Jason Lang, MD, MPH, is an Associate Professor in the Division of Allergy, Immunology and Pulmonary Medicine at the Duke University School of Medicine; a Duke Investigator in the Pediatric Trials Network of the Duke Clinical Research Institute; and Director of the Duke Children's Pulmonary Function Laboratory at Duke Children's Hospital and Health Center in Durham, NC.

Gary Falcetano, PA-C, is a Cinical Educator in ImmunoDiagnostics with Thermo Fisher Scientific Phadia US, Inc. in Portage, MI.

Jim Martin, MS, works in the Chronic Disease and Injury Section of the Division of Public Health, and is the Director of Policy and Programs in the Tobacco Prevention and Control Branch of the NC Department of Health and Human Services in Raleigh, NC.

Jennifer Caicedo, MD, is an allergist-immunologist with Carolinas HeatlhCare System (Atrium Health) in Charlotte, NC.

Ann Nichols, RN, MSN, NCSN, is a Nursing Supervisor with the NC Department of Health and Human Services and a State School Health Nurse Consultant in the NC Division of Public Health in Raleigh, NC.

Theresa Blount, RN, BSN, AE-C, is the Pediatric Asthma Program Coordinator at Vidant Medical Center in Greenville, NC.

Ateya Harbin Wilson, MS, is the Director of Health Promotions for the American Lung Association. Ateya has over 15 years of nonprofit, community outreach and program management experience.

Sharon Nelson, MPH, is a Program Manager in the Chronic Disease and Injury Section of the NC Division of Public Health in the NC Department of Health and Human Services, Raleigh, NC. In this role, Sharon oversees efforts to develop an infrastructure to support the work of Community Health Workers in NC; work with local health departments to address chronic disease and injury; and develop strategies for linking clinical and community interventions.

Laetitia "Tish" Singletary, BA, is a program consultant with the NC Division of Public Health Chronic Disease and Injury Section, and is the project lead for the NC Community Health Worker Initiative with the NC Department of Health and Human Services.

#### **CREDITS**

**CHES-CECH:** The NC AHEC Program is a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc. This program is designated for Certified Health Education Specialists (CHES) and/or Master Certified Health Education Specialists (MCHES) to receive up to 6.0 Hours total Category I continuing education contact hours.

NCRCB: Application will be made to the NCRCB for approval of credits for respiratory therapists.

#### **Registered Environmental Health Specialists:**

Application will be made to the NCSBEHSE for credit.

#### (credits continued)

**CEUs:** MAHEC designates this continuing education activity as meeting the criteria for **0.6 CEUs** as established by the National Task Force on the Continuing Education Unit. You must attend the entire workshop to receive CEUs.

Contact Hours: MAHEC designates this continuing education activity as meeting the criteria for 6.0 Contact Hours. Full attendance is required to receive credit.

#### **REGISTRATION**

#### Early registration deadline: May 1, 2018

The registration fee for this program is \$60.00. This fee includes administrative costs, educational materials, light breakfast and lunch. If registration is received after the deadline, the total fee will be the registration fee + \$15.00.

MAHEC has a pay-up-front policy for all CE programs. The only exceptions will be for pre-approved programs where an individual payment plan is appropriate. Registrations received without accompanying payment will not be processed and participants who have not paid the course fee will not be admitted into the program.

Cancellations received at least two weeks in advance of the program date will receive a full refund unless otherwise noted. Cancellations received between two weeks and up to 48 hours prior to the program date will receive a 70% refund unless otherwise noted. No refunds will be given for cancellations received less than 48 hours prior to the program date. All cancellations must be made in writing (fax, mail, or email). Substitutes can be accommodated in advance of the program.

### **PLANNING COMMITTEE**

Kelly Boon, BA, Thermo Fisher Scientific (Charlotte, NC)

Theresa Blount, RN, BSN, AE-C Vidant Medical Center (Greenville, NC)

Lisa Feierstein, RN, BSN, MBA Active Healthcare, Inc. (Raleigh, NC)

Gayle Olson, BS, RN Albermarle Regional Health Services (Elizabeth City, NC)

Lisa Roy, MSW, MAHEC (Asheville, NC)

Katya Roytburd, MPH, CHES, (Durham, NC)

Alice J Schenall, MPH, MCHES, RHEd (#12077) Area L AHEC (Rocky Mount, NC)

Melinda Shuler, BSBA, RCP, CTTS, HHS, AE-C Mission Children's Hospital (Asheville, NC)

Rosalyn Wasserman, PT, DPT, MAHEC (Asheville, NC)

Karin Yeatts, PhD, UNC-Chapel Hill (Chapel Hill, NC)

#### **HAVE A QUESTION?**



828-257-4485

rosalyn.wasserman@mahec.net or 828-257-4437

**REGISTRATION INFORMATION:** 828-257-4475 **FAX REGISTRATION: ONLINE REGISTRATION:** EMAIL:

828-257-4768 www.mahec.net registration@mahec.net

MAIL: MAHEC Registration 121 Hendersonville Road, Asheville, NC 28803



# **NC Asthma Summit 2018:** Population Health and Personalized Asthma

Management | MAY 8, 2018 | Burlington, NC

By registering for this education event, you are granting permission for your contact information to be shared with the Asthma Alliance of NC (AANC), which is a joint provider of this education event.

Updated contact information.

NAME
CREDENTIALS
SOCIAL SECURITY # XXX-XX (last 4 digits required)
OCCUPATION
EMAIL ADDRESS
HOME ADDRESS
CITY STATE ZIP
HOME COUNTY
HOME # WORK #
EMPLOYER
DEPARTMENT
EMPLOYER'S ADDRESS
CITY STATE ZIP
WORK COUNTY
Program announcements will be sent to your email unless you opt out from receiving MAHEC emails. We never share our mailing lists.
Please remove my name from the MAHEC mailing list.
MEAL PREFERENCE: Uegetarian
PROGRAM FEE:         \$60.00         \$75.00 (after May 1st)
CHOOSE ONE: Concurrent Sessions (1:00–2:00)
A. E-cigarettes and Novel Nicotine Delivery Systems
<b>B</b> . Biologics and the Treatment of Asthma
<ul> <li>A. E-cigarettes and Novel Nicotine Delivery Systems</li> <li>B. Biologics and the Treatment of Asthma</li> <li>C. Asthma Care Management in the School Setting</li> </ul>
D. Asthma Devices 101
<b>E.</b> The Role that the American Lung Association Plays in NC
<b>F.</b> Community Health Workers in North Carolina
Full payment must accompany all submitted registrations unless a payment plan has been approved in advance. Registrations received without accompanying payment will not be processed.         Check is enclosed       Credit card information provided         Visa       MasterCard       Discover Card       American Express
ACCOUNT #
EXP / CODE ON BACK OF CARD (3 digits)
NAME ON CARD
SIGNATURE
Send completed registration form to: #18/D026/55361

MAHEC Registration 121 Hendersonville Road, Asheville, NC 28803 **Fax:** 828-257-4768