



2017 North Carolina Asthma Summit

Dear Friend and Asthma Advocate,

The Asthma Alliance of North Carolina (AANC) is pleased to invite you and your organization to be part of the 2017 North Carolina Asthma Summit, to be held on May 24, 2017 at St. Mark's Church in Burlington, NC. We are a public-private partnership of individuals, organizations, and groups dedicated to improving the lives of those with asthma in our state. Our outreach and initiatives not only improve the quality of life for those living with asthma, but also positively impact communities, families, and health care providers.

During the summit, the Plenary speaker will present on the national asthma guidelines and the Keynote speaker will discuss population-based healthcare which is a hot topic. We will continue to have a healthcare provider panel so the audience can get expert advice from medical professionals. The breakout session topics will address issues related to the environment, asthma needs, medical neglect issues and much more. Continuing education credit will be provided for health and environmental professionals.

The Asthma Summit provides networking opportunities for local asthma coalitions and community representatives from throughout North Carolina. Summit participants include health care professionals, school personnel, environmental health specialists, health educators, community leaders, and other key stakeholders from across the state and region. Our goal is to allow participants to experience this important educational outreach event at a reasonable cost.

Exhibition opportunities are available during the summit. Details are included on the following page along with the application. Please do not hesitate to contact Lisa Feierstein, AANC Co-Chair, at 919-870-8600 x21 with any questions or for additional information.

We are encouraging all vendors to donate a door prize for our participants.

Thank you for your consideration, and we look forward to seeing you in May.

Sincerely,

Lisa Feierstein

Lisa Feierstein, RN, BSN, MBA
Co-Chair, Asthma Alliance of NC

A handwritten signature in cursive script that reads 'Karin Yeatts'.

Karin Yeatts, PhD
Co-Chair, Asthma Alliance of NC



2017 North Carolina Asthma Summit Exhibition Opportunities

For Profit Exhibitor

\$500

- Exhibit table to showcase your organization's products and services
- Certificate acknowledging corporate support on exhibit table
- Acknowledgement in official program materials
- Two complimentary registrations for the Summit

Non-Profit Exhibitor

\$200

- Exhibit table to showcase your organization's products and services
- Acknowledgement in official program materials
- One complimentary registration for the Summit

Exhibitor: (please print information as it should appear on program materials and name tags):

Company _____
Primary Contact/Title _____
Address _____
Phone/Fax _____
Email Address _____
Name(s) of Exhibitor(s) _____

Electricity needed Yes or No

Please indicate your intended level of support:

- For-Profit Exhibitor \$500
 Non-Profit Exhibitor \$200

Note: Wake Area Health Education Center (AHEC) adheres to the ACCME and the NCNA Standards for Commercial Support, which includes the following: Wake AHEC does not endorse any commercial product, the educational program is conducted for the benefit of the audience and the content provided to participants during the educational program is objective and balanced with contrasting viewpoints. The distribution of drug and other samples is not permitted. The final decision to permit exhibits, the type and other specific characteristics will be made by the course director and Wake AHEC.

Please complete application and return payment by **April 1, 2017**.

Make checks payable to:

North Carolina Public Health Foundation (with reference to **NC Asthma Summit**)
Attention: Rebecca Byrd
PO Box 18763
Raleigh, NC 27619
Tax ID: 47-0921425

Please contact Lisa Feierstein at (919) 870-8600 x 21, or lisa@activehealthcare.com, with any questions.